

NORTHERN THRIVE™

24-7-7

90-DAY COATED NITROGEN FOR GREENERY & GROWTH

GRANULAR FERTILIZER FOR NORTHERN WOODY ORNAMENTAL PLANTS

PRODUCT OVERVIEW

Northern Thrive 24-7-7 is a premium granular fertilizer formulated specifically for northern woody ornamental plants. With 90-day coated nitrogen, it delivers slow, consistent feeding that promotes lush greenery, strong growth, and vibrant color all spring and summer long.

- ✓ 90-Day Coated Nitrogen for steady release
- ✓ Balanced Macro + Micro Nutrition
- ✓ Promotes lush foliage & strong root systems
- ✓ Designed for Northern Climate Conditions

TARGET PLANTS



And many other northern woody ornamental shrubs & trees

LONGEVITY

FEEDS FOR UP TO 90 DAYS

- Steady, long-lasting nutrition
- Less frequent feeding
- Stronger, healthier plants
- Better color all season long



PRO TIP

For best results, pair with organic mulch and consistent watering during dry periods.

KEY BENEFITS



PROMOTES LUSH GREEN GROWTH



STRONG ROOT DEVELOPMENT



90-DAY SLOW RELEASE



BUILT FOR NORTHERN PLANTS



IDEAL FOR SPRING & SUMMER



SUGGESTED RATES (GRAMS PER PLANT)

PLANT SIZE	POT SIZE	RATE (GRAMS)
SMALL	Up to 3 Gallon	20 – 30 g
MEDIUM	3 – 7 Gallon	45 g
LARGE	7 Gallon & Up	90 – 120 g

90-DAY COATED NITROGEN
★★★

- ✓ Apply around drip line – avoid stem contact
- ✓ Irrigate immediately after application



HOW TO APPLY

- 1 Measure correct rate for plant size
- 2 Apply evenly around drip line
- 3 Water in immediately
- 4 Reapply every 90 days



APPLY AROUND DRIP LINE



GUARANTEED ANALYSIS

Total Nitrogen (N)	24%
18.0% Ammoniacal Nitrogen	6.0% Urea Nitrogen
Available Phosphate (P ₂ O ₅)	7%
Soluble Potash (K ₂ O)	7%
Calcium (Ca)	4.0%
Magnesium (Mg)	1.0%
Sulfur (S)	2.0%
Iron (Fe)	0.10%
Manganese (Mn)	0.05%
Zinc (Zn)	0.05%

Derived from: Polymer coated Urea, Ammonium Phosphate, Muriate of Potash, Sulfate of Potash, Calcium Carbonate, Magnesium Oxide, Iron EDTA, Manganese EDTA, Zinc EDTA.



ROOT BOOSTER™

Supports root growth & improves transplant success.



SPRING BOOST™

Promotes strong start & vibrant seasonal color.

Ask your garden center for The Plant Pharmacy® complete line of solutions.

PROFESSIONAL-GRADE NUTRITION

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THE PLANT PHARMACY™

SPECIFIC SOLUTIONS TO YOUR SPECIFIC PROBLEMS

AVAILABLE SIZES

- ☐ 3 LB BAG
- ☐ 15 LB BAG
- ☐ 40 LB BAG



MADE IN USA